

Donor Privacy Policy

AIM at Melanoma Foundation is committed to respecting the privacy of our donors. We have developed this policy to assure our donors that their contact information will not be shared with any third party. The Foundation maintains the highest level of integrity and respect for the privacy of our donors.

This policy applies to all donor information received both online and offline, on any platform, as well as electronic, written, and oral communications.

AIM at Melanoma Foundation collects and maintains the following type of donor information:

- Contact information: name, address, telephone number, email address
- Giving history: gift amount, date, any gift restrictions requested by the donor
- Information on events attended and any special requests for program information

All information is confidential and kept on file for IRS purposes. Credit card numbers are used only for donation or payment processing and are not retained for other purposes. Paper documents with credit card numbers on them are shredded after use.

AIM at Melanoma Foundation uses confidential donor information for the following purposes:

- Distributing donation receipts
- Sending thank you letters to donors
- Informing donors of news and events
- Internal analysis and record keeping

Further information on our use and disclosure of your personal information:

- We do not sell, share, or trade your personal information with other entities.
- We will not send donor mailings on behalf of other organizations.
- We may collect your name, email address, telephone number and payment information when you make a contribution, either on our website, over the phone, at an event or by mailing in a check.
- To the extent any donations are processed through a third-party service provider, our donors' information will only be used for purposes necessary to process the donation.
- We may use personal information to protect against potential fraud. We may verify with third parties the information collected in the course of processing a gift.
- We may publicly recognize donors by publishing names in our Annual Report, on our website and in other publications, unless a donor explicitly requests to remain anonymous. Donors may contact us to request that they not be included in such publications.

Changes to the Privacy Policy

We reserve the right to change this Donor Privacy Policy. When we do, we will note the last update at the bottom of the policy.

If you have questions about this Donor Privacy Policy, or if you wish to be removed from our contact lists, please contact donorservices@AIMatMelanoma.org.